



# Washroom hygiene:

Your Guide to  
Exceptional Hand Drying

## Get in touch

To get a free no obligation site visit and obtain a quotation, contact Wightman & Parrish today.

Email: [sales@w-p.co.uk](mailto:sales@w-p.co.uk)

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**WIGHTMAN  
& PARRISH**

# JET AIR DRYERS vs. PAPER TOWELS

When your guests and employees leave the washroom, their hands shouldn't have more bacteria and viruses than when they walked in. But with a jet air dryer, your hands are actually more likely to be re-contaminated during the drying process. Single-use paper towels, like Scott® Hand Towels, are a more effective and hygienic way to dry your hands after washing.

- Using a jet air dryer dispersed 1,300 times more viruses than drying with paper towels.
- The inner surfaces of jet air dryers harbour up to 48 times more bacteria than a toilet seat.
- Coliform bacteria were found on 52% of jet air dryers tested, compared to 0% of paper towel dispensers.
- Jet air dryers can increase the germ count on fingertips by up to 42%.
- Jet air dryers blow water droplets that could contain bacteria and viruses into the air, travelling as far as 2 metres (6.5 feet) and lingering in the air for up to 15 minutes.

- Drying hands with paper towels reduces bacteria on fingers by up to 77%.
- The rubbing process of paper towels physically removes bacteria along with moisture<sup>1</sup>.
- 90% of people showed a behavioural preference for paper towels over jet air dryers in the washroom.
- Given the strong preference for using paper towels, hand hygiene adherence would possibly decrease if paper towels are not available in the washroom, according to a review article in the *Mayo Clinic Proceedings*<sup>2</sup>.
- Paper towels are the recommended hand drying method of the World Health Organization (WHO) *Guidelines on Hand Hygiene in Health Care*.



Personal.  
Preferred.  
Hygienic.



## A More Hygienic Solution

Scott® Hand Towel solutions help you create a healthy and hygienic environment for tenants and guests. Wipe away more bacteria and reduce the spread of bacteria and viruses with our paper towels and towel dispensers.

Dry your hands in less than 10 seconds with Scott® paper towels. Airflex™ Fabric Technology provides greater absorbency and the quickest hand dry, allowing you to get back to what matters most<sup>1</sup>.

## Do Your Washrooms Measure Up?

First impressions matter, especially when it comes to the cleanliness of your building. The experience tenants and guests receive in your building is a direct reflection of your management. It's important to realise how much of an impact even the smallest spaces can have on the perception of your building.

A typical office worker visits the washroom 3-4 times a day. Maintaining a clean and reliable washroom has a huge impact on tenant satisfaction, and should be a key focus of any health and wellness program.

## Hygienic Dispensers. Trusted Brands.

From manual and electronic hard roll towel dispensing to image-conscious folded towels, our dispenser systems offer a full range of hygienic options that deliver trusted Scott® Hand Towels.

And if you're concerned about your environmental footprint, our solutions address that too:

- Kimberly-Clark Professional is proud to say that 100% of the fibre used in our tissue and towel products is sourced from Forest Stewardship Council® (FSC®) certified or FSC® Controlled Wood sources.
- At Kimberly-Clark Professional, our approach to sustainability begins with the understanding that the way we use resources today shapes the world of tomorrow. That's why we continually work to reduce the environmental impacts of our products at all stages of the lifecycle - from raw materials through to ultimate disposal.

You can depend on Scott® Hand Towels to provide a great first impression for guests and longstanding satisfaction from tenants. Together, we can transform your washroom into a reliable asset by supplying innovative solutions with the highest levels of dependability and performance.

<sup>1</sup>Snelling AM, Saville T, Stevens D, Beggs CB, "Comparative evaluation of the hygienic efficacy of an ultra-rapid hand dryer vs conventional warm air hand dryers," *Journal of Applied Microbiology*, 2010; 110: 19-26.

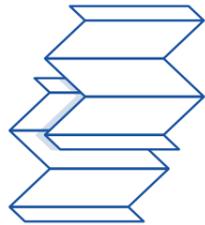
<sup>2</sup>Huang C, Ma W, Stack S, "The Hygienic Efficacy of Different Hand-Drying Methods: A Review of the Evidence," *Mayo Clinic Proceedings*, 2012; 87(8): 791-798.

1. When Airflex™ technology is compared to other hand towel technologies

# Which hand towel is right for you?



## Our Hand Towel Buyer's Guide



### Interfolded

Multi-fold hand towels are interfolded so when dispensed they present one sheet at a time, allowing for controlled consumption, reduced waste and improved hygiene.

- Available in a range of sizes delivered through our Scott® and Kleenex® brands



### Rolled

A continuous roll of hand towel to deliver exceptional cleanliness to your employees and guests without compromising on efficiency.

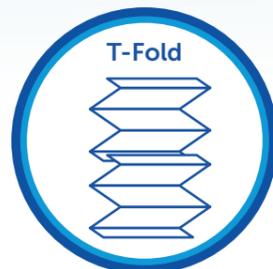
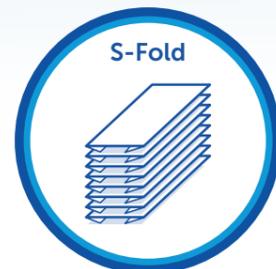
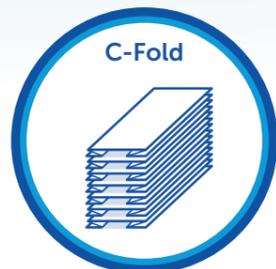
- Compact systems giving the most hand dries per dispenser load
- Scott® and Kleenex® brand embossed towels as preferred by users
- High capacity, low space system with never-run-out feature



- Powerful Airflex™ technology is used across our Kleenex® and Scott® interfolded and rolled hand towels.
- Superior absorbency and strength in use means fewer towels are needed.
- Soft textile-like feel and appearance.
- Outstanding drying performance.

## Traditional Formats

- Our traditional format hand towels are manufactured using conventional crepe technology and are made from recycled fibre.
- These hand towels are well-established in the market and can offer competitive cost per sheet. Towels need to be unfolded prior to use.



# Brands that deliver for you.

We are uniquely placed to help customers deliver the potential of their washrooms with exceptional branded solutions, designed for the people using them.



## Kleenex® Hand Towels For a Refreshing Clean

- Providing elevated care
- A quality hand towel for premium washrooms
- Creating an enhanced washroom experience
- Home-like comfort from a trusted brand



## Enhanced hygiene

## Scott® Control™ Hand Towels

Increased hygiene for critical environments

- Germ & contamination control
- Where hygiene is a priority
- Ideal for repeated hand washing
- Minimising risk in regulated environments



## Enhanced hygiene

## Scott® Essential™ Hand Towels

Reliability for busy washrooms that demand consistency, quality & value

- An efficient solution for high traffic environments
- Minimising waste
- Hassle-free dispensing
- Maintaining productivity



**DRIVING EFFICIENCY**  
The most efficient Slimroll™ hand towels for reliable everyday hand drying



**ADVANCED TECHNOLOGIES**  
Airflex™ Technology results in superior absorbency so you use less and waste less



**BRANDS YOU CAN TRUST**  
Brand embossed to increase user preference

# Leading the way in dispensing solutions

Kimberly-Clark Professional™ Dispensers have been designed to deliver unmatched hygiene and significant cost and volume in use savings across all areas of the washroom. Our dispensers are backed by a LIFETIME WARRANTY to give you added assurance in your washroom solution.



## Dispenser Loan Agreements

Kimberly-Clark Professional can provide support with Dispensers, through Dispenser Loan Agreements, to ensure you receive the added value and superior benefits of Kimberly-Clark Professional™ Dispensers, Products and Systems.

Your sole obligation is to purchase only Kimberly-Clark Products for use in the dispensers, beginning from the date of your Agreement.

For further details please get in touch with Wightman & Parrish.

# OUR LIFECYCLE APPROACH TO SUSTAINABILITY

The washroom shouldn't be overlooked in helping achieve sustainability targets for your business.

By choosing the right washroom solutions you can significantly reduce transportation and reduce waste, providing reassurance that your washroom solutions are designed to minimise environmental impact.

**1 PRODUCT DESIGN**  
 Designing products that reduce consumption across the entire product life cycle is vital in improving sustainability.

As rolled hand towels are dispensed as single sheets, they improve efficiency. This means they then reduce consumption.



**2 RAW MATERIALS**  
 Responsibly sourcing raw materials and ensuring sustainability of fibres used in hand towels can reduce environmental impact.

Using certified virgin pulp suppliers alongside using recycled fibre content in hand towels reduces the impact on the environment.



**3 MANUFACTURING**  
 Investing in new technology can reduce the use of natural resources and waste from manufacturing.

Using hand towels that are ISO 14001, 50001 and FSC certified mean they are continually improving how efficiently they use energy.



**4 TRANSPORT**  
 Developing more efficient ways of packing, handling and transporting hand towels could reduce the impact of their distribution.

Using efficient hand towels, with faster absorbency and more hand dries per towel can reduce the number of towels being stored and transported.



**5 USE**  
 Using high quality and high performance hand towels and systems can help customers reduce their usage.

Certain rolled and folded hand towels have controlled single sheet dispensing to reduce usage and waste.



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## GET IN TOUCH

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### About Us

Wightman & Parrish is a family-owned distribution business based in the heart of East Sussex, specialising in hygiene, healthcare, janitorial products and equipment. We work with your business to understand what you clean, how often and why. We then identify the potential challenges your business may face, so you can achieve optimum results and reduce your true cost of cleaning.

At Wightman & Parrish we stock a huge range of products specific to budget and business need. Our approach means that we have the expertise to identify the right products for you so you don't have to. Each client is different, although our experience lends us to see common issues within sectors and their requirements for health & hygiene needs. With this in mind, our client management team work in divisions, helping to ensure we have sector specific experts on hand to help with your business.

**Find out more about how Wightman & Parrish can help your business today.**

*Working in partnership*



*Together we create exceptional workplaces*

Uniquely placed to help customers deliver the potential of their washrooms with exceptional branded solutions, designed for the people using them.

**Kleenex**<sup>®</sup>  
BRAND

**Scott**<sup>®</sup>  
Brand